REP: TEL# 703-528-9382 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT14/16 14.30 *** KPLC-TV ***

2 1000A-1100A 30 \$120.00 10/17 11/4 5 M-F	PROGRAM: 7 NWS 10P<	AGENCY PRODUCT CODE = 214 1000P-1035P 30 \$1,010.00 10/17 11/4 5	TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : : DATE : DATE : /WK: INVT : ADVERTISER CODE = 17 AGENCY EST# = 930	CENTER FOR INDIVIDUAL FREEDOM	NEW ORDER TIL \$146,710 @ 314x PLS CONFM THANKS JASMINE FOR MATT	FLIGHT DATES OCT17/16 NOV13/16 WK-4 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT	CNTR FOR INDVD FREE EST#930 COMMENTS: (LINE, ORDER, INVOICE)	SPRINGFIELD, VA 22153 CONTRACT # 8416998 CLASS: NATL LOCAL REGIO	8136 OLD KEENE MILL RD, SUITE A300 SALES PRSN WA- MATTHEW WURM (I	AGY # AGY. NAME MEDIA AD VENTURES BUYER NAME CAROLYN BUSH	ADV # ADV. NAME ISS/CENT INDVL FREEDOM REP.# OFF.# SALES
М-н	<u> </u>	K K I	DAYS :TOTL:	CN	308	DATE OCT14/16		RFGTONAT.		H	SALESMAN #

REP: TEL# 703-528-9382 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

CREDIT RISK !!!
HARRIS REPORT FROM REP OCT14/16 14.30

: LINE#:REP :CD	: TIME PERIOD	: LGTH : SEC :	RATE	: START	: END : DATE	:SPTS:	WEEK: DAYS	:TOTL:
ω	1035P-1135P	30	\$320.00	10/17	11/4	ហ	M-F	15
ω	1035P-1135P	3 О	\$320.00	11/7	11/11	Н	M-F	Н
PROGRAM : CON COM1:	: TONIGHT SHOW	-FALLON -FALLON						
4	1135P-1235A	30	\$60.00	10/17	11/4	N	M-F	ത
4	1135P-1235A	30	\$60.00	11/7	11/11	Н	M-F	Н
PROGRAM : CON COM1:	LATE NIGHT	SETH MEYERS				810		
(Jī	1230P-130P	30	\$300.00	10/17	11/4	(J1	M-F	15
Cī	1230P-130P	30	\$300.00	11/7	11/11	Н	M-F	Н
PROGRAM : CON COM1:	DAYS OF OUR	LIVES						
6	1200N-1230P	30	\$330.00	10/17	11/4	ທ	M-F	15
Ō	1200N-1230P	30	\$330.00	11/7	11/11	N	M-F	N
PROGRAM : CON COM1:	: LIVE @ NOON							
7	300P-400P	30	\$140.00	10/17	11/4	ŰΊ	M-F	15
7	300P-400P	30	\$140.00	11/7	11/11	Н	M-F	Ц
PROGRAM : CON COM1:	: ELLEN							
œ	400P-500P	30	\$140.00	10/17	11/4	U	M-F	15
80	400P-500P	30	\$140.00	11/7	11/11	Н	M-F	1
PROGRAM : CON COM1:	: INSIDE EDITION	N						

REP: TEL# 703-528-9382 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT14/16 14.30 *** KPLC-TV ***

NEH: REE : CILI TIME PERIOD : LGTH : SEC : RATE : DATE : DATE : VWK: LWEE : WEEK : WEEK : SEC : SEC : SEC : SEC : VWK: LWEEK : WEEK : SEC : SEC : SEC : SEC : VWK: LWEEK : WEEK : SEC : SEC : SEC : SEC : VWK: LWEEK : WEEK : SEC : SEC : SEC : SEC : VWK: LWEEK : WEEK : SEC			e e						THE VOICE	PROGRAM :
#:REP :: TIME PERIOD : LGTH : SEC : RATE : START : DAYS : WESK : DAYS : LINDE : LINDE : LINDE : WESK : DAYS : WESK : DAYS : LINDE : WESK : DAYS : LINDE : WESK : WESK : DAYS : LINDE : WESK : W	œ		MON	N	11/7	10/17	1	30	700P-900P	
										61
#IREP ICD TIME PERIOD LIGH SEC RATE START SINCH SPORTS WEEK MAYS M	N		M-H	N	11/11	1	170.	30	900A-1000A	
#:REP : CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS SOA-530A SOA-530	15		M-F	UI	11/4		170.	30	900A-1000A	
#:REP : CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS PROGRAM : TONS ER SUNRISE PROGRAM : TONS EN SUNRISE PROGRAM : PROGRAM : TONS EN SUNRISE PROGRAM : PROGRAM : TONS EN SUNRISE PROGRAM : PROGR										PROGRAM : CON COM1:
#:REP :CD: TIME PERIOD : LGTH : SEC : RATE	4		M-H	4	11/11	1-7	380.	30	700A-900A	ω
#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS : LINE#: : INTERIOR : LGTH : SEC : RATE : DAYE : DAY	45		四一月	14	11/4	10/17	380.	30	700A-900A	
#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS SOA-530A									ENT TONIGHT	PROGRAM : CON COM1:
#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS 9	Ц		M-H	Н	11/11		710.	30	630P-700P	
#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : LONG SPTS: WEEK : DAYS 9	15		区 一月	ហ	11/4	10/17	10.	30	630P-700P	N
#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : DATE : VWE : VWE : WEEK : DAYS : LUNT : VWE : LUNT : LU								H H S H	NEWS AT	
#:REP :CD: TIME PERIOD LIGTH SEC RATE START MATE START MATE START MATE START MATE START MATE MAT	4		M-H	4	11/11	\vdash	290.	30	530A-700A	
#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS : LINE#: : '	30		M-F	10	11/4	10/17	290.	30	530A-700A	
#:REP :CD: TIME PERIOD : LGTH SEC RATE START : NATE START ST									SWN	PROGRAM :
#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS : LINE#: : DATE : DATE : MREW : MREW : DAYS : MREW :	ч		M-H	Н	11/11		600.	30	00P-	
#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS : LINE#: : DATE : /WK: INVT : /WK: INVT : DATE : /WK: INVT : /WK	15		M-H	ហ	11/4	10/17	600.	30	00P-53	
#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS : LINE#: : DATE : /WK: INVT								ы	E E	G2
#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :LINE#: : DATE : DATE : /WK: INVT :	N		M-H	2	11/11	\vdash	20.	30	00A-	
#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :LINE#: : DATE : /WK: INVT :	Ø		M-H	ω	11/4	0	220.0	30	00A-53	
	:TOTL:	DAYS		to			•• ••		PERIOD	E#: CD

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OCT14/16 14.30 *** KPLC-TV ***

							PROGRAM: NFL DEN/OAK 11/6 CON COM1: NFL DEN/OAK 11/6
1		SUN	Н	11/6	11/6	\$1,500.00	24 730P-1030P 30
							PROGRAM: NFL PHI/DAL 10/30 CON COM1: NFL PHI/DAL 10/30
ы		SUN	Н	10/30	10/30	\$1,500.00	23 730P-1030P 30
							PROGRAM: NFL SEA/ARIZ 10/23
М		SUN	Н	10/23	10/23	\$1,500.00	22 730P-1030P 30
							PROGRAM: SUNDAY TODAY CON COM1: SUNDAY TODAY
ω		SUN	H	11/6	10/23	\$150.00	21 700A-800A 30
							PROGRAM: 7 NWS SU L CON COM1: 7 NWS SU L
ω		SUN	1	11/6	10/23	\$980.00	20 1000P-1100P 30
							PROGRAM: SATURDAY TODAY
ω		SAT	Н	11/5	10/22	\$150.00	19 700A-900A 30
							PROGRAM: SATURDAY NIGHT LIVE CON COM1: SATURDAY NIGHT LIVE
N		SAT	Н	11/5	10/29	\$240.00	18 1035A-1200M 30
							PROGRAM: 7 NWS SA L CON COM1: 7 NWS SA L
ω		SAT	Н	11/5	10/22	\$760.00	17 1000P-1035P 30
							PROGRAM : TIMELESS CON COM1: TIMELESS
ω		MOM	1–1	10/31	10/17	\$1,200.00	16 900P-1000P 30
: TOTL:	DAYS	WEEK:	:SPTS: 1	: END	: START	SEC: RATE:	:LINE#:REP :CD: TIME PERIOD : LGTH : S

REP: TEL# 703-528-9382 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP (

OCT14/16 14.30 *** KPLC-TV ***

00 00 1100	PROGRAM : CHICAGO PD-NBC	31 900P-1000P	PROGRAM : LAW&O:SVU-NBC	30 800P-900P	PROGRAM : CHICAGO FIRE	29 900F-1000F	PROGRAM : THIS IS US	28 800P-900P	PROGRAM : THE VOICE CON COM1: THE VOICE	27 700P-800P	PROGRAM : CHICAGO MED CON COM1: CHICAGO MED	26 800P-900P	PROGRAM : SUPERSTORE/GOOD CON COM1: SUPERSTORE/GOOD	25 700P-800P	:LINE#:REP :CD: TIME PERIOD:
54930.00	ABC	30	őő	30		30		30		30		30	300D PLACE	30	: LGTH : SEC
		\$1,200.00		\$1,100.00		\$1,300.00		\$1,300.00		\$1,300.00		\$1,200.00		\$1,150.00	RATE
		10/19		10/19		10/18		10/18		10/18		10/20		10/20	: START
		10/26		11/2		11/1		11/1		11/1		11/3		11/3	: END : DATE
CO		Н		Н		1		₽		N		Н		Н	:SPTS:
CONTRACT TOTAL 1		WED		WED		TUE		TUE		TUE		THU		THU	WEEK : DAYS
146710.00		N		ω		ω		ω		0		ω		ω	:TOTL:

SVC- NONE DEMOS- RA35+*

ESTIMATED SHARES

MARKET TOTALS \$168,632

KPLC 87%

KVHP 13%

CABL 0%

NVHP 0%

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
KPIC Sake Charles	SA 10-14-16
Media Ad Ventures, Inc.	
do hereby request station time concerning	
Center for Individual F.	reedom
2	
Time of	

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	, .	See Ar	Hach.		

This broadcast time will be used by: Center for Individual Freedom

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

	or in part) communicate "a message tter of national importance?" ■ No
For programming that "communicates a menational importance," list the name of the learnest to, the offices being sought, the date which the communication refers (if applicable)	gally qualified candidate(s) the programming (s) of the election(s) and/or the issue to
I represent that the payment for the above oby (name and address):	described broadcast time has been furnished
and you are authorized to announce the tim (hereinafter referred to as the "sponsor").	e as paid for by such person or entity
List the chief executive officers or members directors below (or attach separately):	of the executive committee or the board of
For programming that "communicates a me	ssage relating to any political matter of

national importance," attach Agreed Upon Schedule (Page 5)

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above by (name and address):	described broadcast time has been furnished
Center for Individual Freedom, 815 King St www.CFIF.org	reet, Alexandria, VA 22314
and you are authorized to announce the tir (hereinafter referred to as the "sponsor").	ne as paid for by such person or entity
List the chief executive officers or member directors below (or attach separately):	s of the executive committee or the board of
Jeffrey L. Mazzella - President	

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO B	E SIGNED BY ISSUE ADVERTISE	ER (SPONSOR)
10/14/16		703.569.9400
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION DEDRESENTATIVE

TO DE SIGNE	DDI SIAHON NEFNESENIA	IIVL	
Accepted Signature	Accepted in Part Hephanie G.// Printed Name	Rejected Mational Sales (Title	0016
/ Signature	Fillited Name	ride	

CONTRACT



KPLC-TV Lake Charles Send all correspondence to: 320 Division Street Lake Charles, LA 70601 (337) 439-9071

www.kplctv.com

And:

Media Ad Ventures, Inc 8136 Old Keene Mill Road Suite A-300 Springfield, VA 22152

	Contract / Re	vision	Alt Order	#
	POL6998	1	08416998	3
Product	***************************************			
CNTR FOR INDVD FREE			-0.5407.00-2850.00	
Contract Dates	Estimate #			
10/17/16 - 11/13/16	930			
Advertiser			Original Date	/ Revision
ISS/Center for Individual	Freedom		10/17/16	/ 10/17/16
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broado	cast	Cash
	Property	Accou	nt Executive	Sales Office
	KPLC	Matthe	w Wurm	HRP-Washingt
	Special Hand	ling		
	Demographic			
	Households			
	Agy Code	Advert	iser Code	Product 1/2
		17		214
	Agency Ref		Advertise	r Ref
	L			

				Start/End		Spots/				
*Line Ch Start I	Date End D	ate Description	on	Time	Days	Length Week	Rate Rtn	TypeS	pots	Amount
N 1 KPLC 10/17/	16 11/11/	16 7News Nig	htcast	10:00 PM-10:35 PN		:30		NM	16	\$16,160.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/17/16	10/23/16	MTWTF	5	\$1,010.00						
Week: 10/24/16	10/30/16	MTWTF	5	\$1,010.00						
Week: 10/31/16	11/06/16	MTWTF	5	\$1,010.00						
Week: 11/07/16	11/13/16	MTWTF	1	\$1,010.00	V25000000000000000000000000000000000000					
N 2 KPLC 10/17/	16 11/11/	16 Today Sho	w III	10:00 AM-11:00 AN		:30		NM	16	\$1,920.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/17/16	10/23/16	MTWTF	5	\$120.00						
Week: 10/24/16	10/30/16	MTWTF	5	\$120.00						
Week: 10/31/16	11/06/16	MTWTF	5	\$120.00						
Week: 11/07/16	11/13/16	MTWTF	1	\$120.00						
N 3 KPLC 10/17/	16 11/11/1	16 Tonight Sh	iow	10:35 PM-11:35 PN		:30		NM	16	\$5,120.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/17/16	10/23/16	MTWTF	5	\$320.00						
Week: 10/24/16	10/30/16	MTWTF	5	\$320.00						
Week: 10/31/16	11/06/16	MTWTF	5	\$320.00						
Week: 11/07/16	11/13/16	MTWTF	1	\$320.00						
N 4 KPLC 10/17/	16 11/11/1	6 NET Late I	Night	11:35 PM-12:35 XN		:30		NM	7	\$420.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/17/16	10/23/16	MTWTF	2	\$60.00						
Week: 10/24/16	10/30/16	MTWTF	2	\$60.00						
Week: 10/31/16	11/06/16	MTWTF	2	\$60.00						
Week: 11/07/16	11/13/16	MTWTF	1	\$60.00						
N 5 KPLC 10/17/	16 11/11/1	6 Days of Ou	ır Lives	12:30 PM-1:30 PM		:30		NM	16	\$4,800.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/17/16	10/23/16	MTWTF	5	\$300.00						
Week: 10/24/16	10/30/16	MTWTF	5	\$300.00						
Week: 10/31/16	11/06/16	MTWTF	5	\$300.00						
Week: 11/07/16	11/13/16	MTWTF	1	\$300.00						
N 6 KPLC 10/17/	16 11/11/1	6 7News at N	Noon	12:00 PM-12:30 PN		:30		NM	17	\$5,610.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



* KPLC-TV Lake Charles Send all correspondence to: 320 Division Street Lake Charles, LA 70601 (337) 439-9071

www.kplctv.com

Alt Order # Contract / Revision POL6998 / 08416998

Contract Dates Estimate # Product CNTR FOR INDVD FRE 930 10/17/16 - 11/13/16

Original Date / Revision Advertiser 10/17/16 / 10/17/16 ISS/Center for Individual

	Start/End	Spo			
*Line Ch Start Date End Date Description	Time	Days Length We	ek Rate Rtn Type	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/17/16 10/23/16 MTWTF 5	\$330.00				
Week: 10/24/16 10/30/16 MTWTF 5	\$330.00				
Week: 10/31/16 11/06/16 MTWTF 5	\$330.00			U	
Week: 11/07/16 11/13/16 MTWTF 2	\$330.00				
N 7 KPLC 10/17/16 11/11/16 SYN M-F 3-4p	3:00 PM-4:00 PM	:30	MM	16	\$2,240.00
Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16 MTWTF 5	<u>Rate</u> \$140.00				
Week: 10/24/16 10/30/16 MTWTF 5	\$140.00				
Week: 10/31/16 11/06/16 MTWTF 5	\$140.00				
Week: 11/07/16 11/13/16 MTWTF 1	\$140.00				
N 8 KPLC 10/17/16 11/11/16 Right This Minute	4:00 PM-5:00 PM	:30	NM	16	\$2,240.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/16 MTWTF 5	<u>Rate</u> \$140.00				
Week: 10/17/16 10/23/16 MTWTF 5 Week: 10/24/16 10/30/16 MTWTF 5	\$140.00				
Week: 10/31/16 11/06/16 MTWTF 5	\$140.00				
Week: 11/07/16 11/13/16 MTWTF 1	\$140.00				
N 9 KPLC 10/17/16 11/11/16 7News Early Sunrise	5:00 AM-5:30 AM	:30	NM	11	\$2,420.00
Start Date End Date Weekdays Spots/Week	Rate	.00	13.00		QZ, 120.00
Week: 10/17/16 10/23/16 MTWTF 3	\$220.00				
Week: 10/24/16 10/30/16 MTWTF 3	\$220.00				
Week: 10/31/16 11/06/16 MTWTF 3	\$220.00				
Week: 11/07/16 11/13/16 MTWTF 2	\$220.00				
N 10 KPLC 10/17/16 11/11/16 Live at Five	5:00 PM-5:30 PM	:30	NM	16	\$9,600.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/17/16 10/23/16 MTWTF 5 Week: 10/24/16 10/30/16 MTWTF 5	\$600.00 \$600.00				
Week: 10/24/16 10/30/16 MTWTF 5 Week: 10/31/16 11/06/16 MTWTF 5	\$600.00				
Week: 11/07/16 11/13/16 MTWTF 1	\$600.00				
	5:30 AM-7:00 AM	:30	NM	34	\$9,860.00
N 11 KPLC 10/17/16 11/11/16 7News Sunrise Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	34	\$9,000.00
Week: 10/17/16 10/23/16 -TWTF 10	\$290.00				
Week: 10/24/16 10/30/16 MTWTF 10	\$290.00				
Week: 10/31/16 11/06/16 MTWTF 10	\$290.00				
Week: 11/07/16 11/13/16 MTWTF 4	\$290.00				
N 12 KPLC 10/17/16 11/11/16 Entertainment Tonight	6:30 PM-7:00 PM	:30	NM	16	\$11,360.00
Start Date	Rate				
Week: 10/17/16 10/23/16 MTWTF 5	\$710.00				
Week: 10/24/16 10/30/16 MTWTF 5	\$710.00				
Week: 10/31/16 11/06/16 MTWTF 5	\$710.00				
Week: 11/07/16 11/13/16 MTWTF 1	\$710.00			V2923	
N 13 KPLC 10/17/16 11/11/16 NBC Today Show	7:00 AM-9:00 AM	:30	NM	49	\$18,620.00
Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16 MTWTF 15	<u>Rate</u> \$380.00		7.		
Week: 10/1//16 10/23/16 MTWTF 15 Week: 10/24/16 10/30/16 MTWTF 15	\$380.00				
Week: 10/31/16 11/06/16 MTWTF 15	\$380.00				
Week: 11/07/16 11/13/16 MTWTF 4	\$380.00				
N 14 KPLC 10/17/16 11/11/16 Today Show II	9:00 AM-10:00 AM	:30	NM	17	\$2,890.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision Alt Order # POL6998 / 08416998

Contract Dates Product Estimate # 10/17/16 - 11/13/16 CNTR FOR INDVD FRE 930

<u>Advertiser</u> Original Date / Revision 10/17/16 / 10/17/16 ISS/Center for Individual

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16 MTWTF 5	<u>Rate</u> \$170.00				
Week: 10/24/16 10/30/16 MTWTF 5	\$170.00				
Week: 10/31/16 11/06/16 MTWTF 5	\$170.00				
Week: 11/07/16 11/13/16 MTWTF 2	\$170.00				
D 15 KPLC 10/17/16 11/07/16 Monday Prime Other	7:00 PM-9:00 PM	:30	NM	0	\$0.00
D 16 KPLC 10/17/16 10/31/16 Monday Hour 3	9:00 PM-10:00 PM	:30	NM	0	\$0.00
N 17 KPLC 10/22/16 11/05/16 7News Nightcast Saturday	10:00 PM-10:35 PN	:30	NM	3	\$2,280.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/161- 1	<u>Rate</u> \$760.00				
Week: 10/1/1/16 10/30/161- 1	\$760.00				
Week: 10/31/16 11/06/161- 1	\$760.00				
N 18 KPLC 10/29/16 11/05/16 Saturday Night Live	10:35 AM-12:00 XN	:30	NM	2	\$480.00
Start Date End Date Weekdays Spots/Week	Rate	*)		=	ψ100.00
Week: 10/24/16 10/30/161- 1	\$240.00				
Week: 10/31/16 11/06/161- 1	\$240.00				
N 19 KPLC 10/22/16 11/05/16 NBC Saturday Today Show Start Date End Date Weekdays Spots/Week		:30	NM	3	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/161- 1	<u>Rate</u> \$150.00				
Week: 10/24/16 10/30/161- 1	\$150.00				
Week: 10/31/16 11/06/161- 1	\$150.00				
N 20 KPLC 10/23/16 11/06/16 7News Nightcast Sunday	10:00 PM-11:00 PN	:30	NM	3	\$2,940.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/17/16 10/23/161 1 Week: 10/24/16 10/30/161 1	\$980.00 \$980.00				
Week: 10/31/16 11/06/161 1	\$980.00				
N 21 KPLC 10/23/16 11/06/16 NBC Sunday Today Show	7:00 AM-8:00 AM	:30	NM	3	\$450.00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	3	\$450.00
Week: 10/17/16 10/23/161 1	\$150.00				
Week: 10/24/16 10/30/161 1	\$150.00				
Week: 10/31/16 11/06/161 1	\$150.00				
N 22 KPLC 10/23/16 10/23/16 NFL Football	7:30 PM-10:30 PM	:30	MM	1	\$1,500.00
Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16 1 1	<u>Rate</u> \$1,500.00				
N 23 KPLC 10/30/16 10/30/16 NFL Football	7:30 PM-10:30 PM	:30	NM	1	\$1,500.00
Start Date	Rate				ψ1,000.00
Week: 10/24/16 10/30/161 1	\$1,500.00				
N 24 KPLC 11/06/16 11/06/16 NFL Football	7:30 PM-10:30 PM	:30	NM	1	\$1,500.00
Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 1 1	Rate \$1,500.00				
N 25 KPLC 10/20/16 11/03/16 Thursday Hour 1	7:00 PM-8:00 PM	:30	NM	3	\$3,450.00
Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16 1 1	Rate				
Week: 10/24/16 10/30/161 1	\$1,150.00 \$1,150.00				
Week: 10/31/16 11/06/161 1	\$1,150.00				
N 26 KPLC 10/20/16 11/03/16 Thursday Hour 2	8:00 PM-9:00 PM	:30	NM	3	\$3,600.00
Start Date End Date Weekdays Spots/Week	Rate	.50	IAIAI	J	ψ5,000.00
Week: 10/17/16 10/23/161 1	\$1,200.00		1		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television

broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity, Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

10/17/16 / 10/17/16



KPLC-TV Lake Charles Send all correspondence to: 320 Division Street Lake Charles, LA 70601 (337) 439-9071

www.kplctv.com

Signature: _

Contract / Revision Alt Order # POL6998 / 08416998 Contract Dates Product Estimate # 10/17/16 - 11/13/16 CNTR FOR INDVD FRE 930 <u>Advertiser</u> Original Date / Revision

*1.				Start/End		Spots/		2000	žinija	09400 444
*Line Ch Start				Time	Days Le	ngth Week	Rate Rtn	Туре	Spots	Amount
Start Date Week: 10/24/16	End Date	Weekdays	Spots/Week	Rate						
Week: 10/24/16 Week: 10/31/16	10/30/16 11/06/16	1	1	\$1,200.00						
				\$1,200.00			*			
N 27 KPLC 10/18/				7:00 PM-8:00 PM		:30		NM	6	\$7,800.00
Start Date Week: 10/17/16	End Date 10/23/16	Weekdays	Spots/Week 2	<u>Rate</u> \$1,300.00						
Week: 10/14/16	10/23/16	-2	2	\$1,300.00						
Week: 10/31/16	11/06/16	-2	2	\$1,300.00						
N 28 KPLC 10/18/										
Start Date	End Date	Weekdays	Spots/Week	8:00 PM-9:00 PM Rate		:30		NM	3	\$3,900.00
Week: 10/17/16	10/23/16	-1	1	\$1,300.00						
Week: 10/24/16	10/30/16	-1	1	\$1,300.00					1	
Week: 10/31/16	11/06/16	-1	1	\$1,300.00						
N 29 KPLC 10/18/	16 11/01/1	6 Tuesday H	lour 3	9:00 PM-10:00 PM		:30		NM	3	\$3,900.00
Start Date	End Date	Weekdays	Spots/Week	Rate		.00		INIVI	5	ψ5,500.00
Week: 10/17/16	10/23/16	-1	1	\$1,300.00						
Week: 10/24/16	10/30/16	-1	1	\$1,300.00						
Week: 10/31/16	11/06/16	-1	1	\$1,300.00						
N 30 KPLC 10/19/	16 11/02/1	6 Wednesda	y Hour 2	8:00 PM-9:00 PM		:30		NM	3	\$3,300.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/17/16	10/23/16	1	1	\$1,100.00						
Week: 10/24/16	10/30/16	1	1	\$1,100.00						
Week: 10/31/16	11/06/16	1	1	\$1,100.00						
N 31 KPLC 10/19/				9:00 PM-10:00 PM		:30		NM	2	\$2,400.00
Start Date Week: 10/17/16	End Date 10/23/16	Weekdays	Spots/Week	<u>Rate</u> \$1,200.00						
Week: 10/1//16	10/23/16	1	1	\$1,200.00						
VVCCR. 10/24/10	10/30/10			\$1,200.00						
					Totals	0.00			303	\$132,710.00
Time Period	# of S	pots Gross	s Amount Ag	gency Comm.	Net Amount					
09/26/16 -10/30/1	6	187 \$8	4,180.00	(\$12,627.00)	\$71,553.00					
10/31/16 -11/11/1	5		8,530.00	(\$7,279.50)	\$41,250.50					
				STREET,	William Control of the Control of th					
Totals		303 \$13	2,710.00	(\$19,906.50)	\$112,803.50					

ISS/Center for Individual

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Date:

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